2024
INFO GUIDE

Drobe - Wardrobe Luggage by Milla Lack

ABOUT

Launched in 2016, the European Product Design Award™ recognizes and honors the expertise of international product and industrial designers who strive to improve our daily lives with their practical and well-thought-out creations.

This program promotes the growth of product design globally and provides worldwide exposure to remarkable designers in the industry.

The EPDA kicks off an annual competition, seeking for the best product designs, concepts, and prototypes. The competition is open to design teams, studios, individual designers and students around the world.

The ePDA welcomes both up-and-coming designers and renowned design companies to submit their new, innovative and ground-breaking products online to compete for the title Product Designer of the Year.

EUROPEAN
PRODUCT
DESIGN
AWARD™

CANDLE by Black Fades

AWARD PROGRAMS

1 EUROPEAN PRODUCT DESIGN AWARD

The EPDA kicks off an annual competition seeking the best product designs, concepts, and prototypes. The competition is open to design teams, studios & individual designers worldwide.

The European Product Design Award accepts submissions in **804 categories**, making it one of the most comprehensive product design awards.

Entry Fee: USD 400

Same Product in additional categories at 50% discount

2 EXPRESS EUROPEAN PRODUCT DESIGN AWARD

Program created specifically for designers/companies in need of **swift recognition** to showcase their creations at upcoming trade shows, magazines, etc.

With a streamlined evaluation process taking **just 5 days** and ensures that your clients receive feedback and recognition for their designs in record time, allowing them to meet their exhibition deadlines with ease.

Entry Fee: USD 800

Same design additionally submitted to the annual European Product Design Award $200 per category

3 EMERGING EUROPEAN PRODUCT DESIGN AWARD

Program dedicated to nurturing young talent and fostering excellence in product design.

Accepting designs in over **149 categories**, the Emerging Award aims to empower students by providing the resources and opportunities they need to succeed in the competitive field of industrial design.

Entry Fee: ~~USD 400~~ USD 200

The EPDA sponsors 50% off in the entry fees to help students hone their skills and unleash their creative potential.

Same Product in additional categories at 50% discount

There will be no hidden expenses further down the line. Winners will not be charged any additional fees for publication, publicity, or the EPDA trophy.

Payments to EPDA can be made online via PayPal or Credit Card, Alipay and WeChat.

2024 DEADLINES

- Early Bird Deadline (-25% discount): June 19, 2024
- Extended Early Bird Deadline (-15% discount): July 23, 2024
- Regular Deadline: September 23, 2024
- Final Deadline: November 1st, 2024 (+10% late fees starting from October 20th)

CATEGORIES

The ePDA is one of the most comprehensive design competitions dedicated to product and industrial design, uniting creativity, innovation and perfomance. This award is a powerful cross-disciplinary platform from which to promote your designs to a truly international market, accepting submissions in **804 categories for professionals and 149 categories for students.**

Home	Work (Office)	Pets
Consumer Electronics	Toys, Gaming & Leisure	Hobby & Sports
Interface Design	Automotive & Transport	Event Supplies
Personal	Industrial	Beverage & Food
Families & Kids	Eco Design	Packaging Design
Educational	Outdoor	Conceptual

FULL LIST:
https://www.productdesignaward.eu/prize/categories/

Submissions are open for both conceptual and already manufactured designs. Young designers who graduated within the last five years are particularly encouraged to apply.

COEXISTENCE by Derangedsign Co.

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PRIZES

All submissions are evaluated by an expert jury of luminaries. The jury committee is comprised of independent designers, clients, design educators and editors who are devoted to brilliance in design.

The evaluation is based on a range of criteria that are constantly adapted to new technical, socio, aesthetic and sustainable requirements.

The European Product Design Award gives **4 main winning titles** per year to Professionals and Students:

• Product Design of the Year - Professional
• Emerging Product Design of the Year - Student
• Innovation of the Year
• Design for Humanity - Professional

Other titles include:
• Top Design Winners
• Winners

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5 REASONS **TO JOIN**

■ Brand Differentiation
Becoming an EPDA Award winner will set you apart from the competition. The European Product Design Awards is an independent endorsement and an outstanding indicator of success.

■ Marketing Opportunities
Being associated with a business awards event provides excellent PR opportunities before, during and after the event. EPDA Winners will improve brand awareness and support the promotion of your business to new design professionals and potential clients worldwide. The team has strong relationships with all major design-related media which will maximize your company's PR exposure.

■ Credibility
The EPDA prize or Honourable Mention acts as a 3rd-party endorsement for your business. Our winning badge is a sign of quality for potential customers and can be a part of your sales strategy.

■ Attracting Talent & Investment
Being recognized as an EPDA Winner is building your brand to attract new talent and engage with potential investors.

■ Winner Package
The EPDA winners will receive a winner's seal, to promote your Award online and in print, Winners Certificate, be invited to the Awards Ceremony, having a permanent online profile on the winners' page.

GETTING STARTED

■ Register via EPDA website filling your profile/company information:
First Name, Last Name

Email address

Experience Level (Professional / Student / Agent)

Full address

Password

CAPTCHA Code

Terms & Privacy Policy

■ Create Entries
After log into your account, click on "**Create a New Entry**" Choose the award section that best suits your work and select "Enter"

Enter the European Product Design Award

Enter the Express European Product Design Award

Enter the Emerging European Product Design Award

[Submitting your design to EPDA is a quick & easy process, taking less than 20 minutes]

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STEP 1 **TO SUBMIT**

■ Entry Details

[PROFESSIONAL]

Design/Product Name*

Company/Studio/Agency Name*

Lead Designer*

List of Team Members

Client

Completed/Estimated Date

Category(ies)1*

Description of the design*

URLs to design/product (videos,

materials, website, etc)

[STUDENT]

Design/Product Name*

University Name*

Lead Designer*

List of Team Members

Client

Category(ies)*

Description of design/product*

URLs to design/product (videos,

materials, website, etc)

*Mandatory

1Additional categories at a 50% discount. You may submit an entry into multiple categories at the same time, in fact, doing so may increase the chances of winning prizes under different categories.

EUROPEAN PRODUCT DESIGN AWARD

STEP 2 & 3 **TO SUBMIT**

■ Upload Images

Cover Image* (best image to represent your project)

Supporting Images* (uploading a minimum of 5

a maximum of 10 images relating to your project)

PDF   (only used by the Jury members document will not be published)

Images must be a jpg/png at least 1000px wide on longest side,

No longer than 4000px

No larger than 4mb

Do not use special characters in the file name

■ Preview Entry

Please review your submission carefully, checking for any errors or missing

information, before finalizing your submission.

STEP 4 TO SUBMIT

■ **Payment**

You may choose to pay online via PayPal or Credit Card, Alipay and WeChat.

ENTRY FEES

European Product Design Award

USD 400

EMERGING European Product Design Award

~~USD 400~~   **USD 200**

The EPDA sponsors 50% off in the entry fees to help students hone their skills and unleash their creative potential.

EXPRESS European Product Design Award

USD 800

Same design additionally submitted to the annual European Product Design Award $200 per category

Same Product in additional categories at 50% discount

There will be no hidden expenses further down the line. Winners will not be charged any additional fees for publication, publicity, or the EPDA trophy.

JUDGING CRITERIA

The evaluation process for entries to the EPDA is based on various judging criteria which are constantly adapted to new technical, social, economic and ecological requirements. They simply provide an orientation framework and basis for judging, which is complemented by each individual juror's expertise and socio-cultural background. The criteria include the following:

Innovation — does the product provide something new to the market or supplement/improve an existing product?

Aesthetics — form, shape, colour, texture, finishing, the material used, etc.

Functionality — ease of use, safety, maintenance, etc.

Ergonomics — the product's interaction with the user

Durability — the quality and longevity of the design

Impact — the benefit delivered to the user and/or society by the product

Utility — does the product meet the intended purpose and needs of the user?

Ecological compatibility — potential environmental and/or ecological impact

The reality of production — how realistic is it, technically and economically, to develop and market this product large-scale?

Emotional quotient — in addition to fulfilling its practical purpose, does the product create a sense of enjoyment, satisfaction?

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The program is part of the Farmani Group, a leading organization curating and promoting photography, design and architecture across the globe since 1985.

The Farmani Group has recognized prestigious brands such as Nike, HP, Maserati, and Bosch for their exceptional design achievements.

The company's key mission is to discover and promote talent in these areas through competitions, awards, exhibitions, developing artist communities, providing networking opportunities and education.

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SmartHat - Smartest Safety Helmet by Proxgy

SmartHat®
Smartest Safety Helmet

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